



Data is said to be one of the most valuable resources in businesses today.

How to gather the prime data and how to be the first to access valid insight facts and evidence, the information can change the decisions and choices.

Primary information gathered and obtained directly from the source means that you are the first party to get access to the information and use the data

.

Get insight into suppliers, partners, vendors, and customers with real-time data aggregation. Make a one approach one standard and gather the information you need.

This primary data source for assessments, risk assessments protocols and checklist. Real-time data aggregation is gathering analyze and report in one flow, it simplifies process and procedures to 3 steps approach.

The more information you have about your partners, suppliers, employees, and customers, the smarter you can understand their needs, wants and interests.

The better you know your partner, suppliers, employees, and customers the better you can engage with them right way. It is your way of optimizing your performance by knowing your engagement.



How do you collect data today?

One of the most important tools are the collecting as well as analyzing, activating, and organizing, data, it is the data management portal and we can that Pellucid, they way to clarity and transparency

The Pellucid portal helps facilitate easy and smooth all steps and to provide you with support to gather the information you need.

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There optional data-gathering and you can choose which one suits best for the actual task. The portal makes it remarkably simple from a 3-step model – define apply and record.



Collect Prime Data

Why Prime Data ?

When you your strategy, task and decision they are all based in the insight facts you process, and it is important that you base your decisions on.

Prime data are data direct from the source and are valid credible, believable, and trustworthy. It is data directly from the source.

There is extraordinarily little or no likelihood that these data are not valid. Once you gather the data you get the insight, facts, evidence and overview for decision, changes, and progress.

First data-range or the term “primary data” is data you collect yourself.

It is not data that comes via or from another application or third-party data you gather after another party initially recorded it.

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Primary data is information obtained directly from the source.

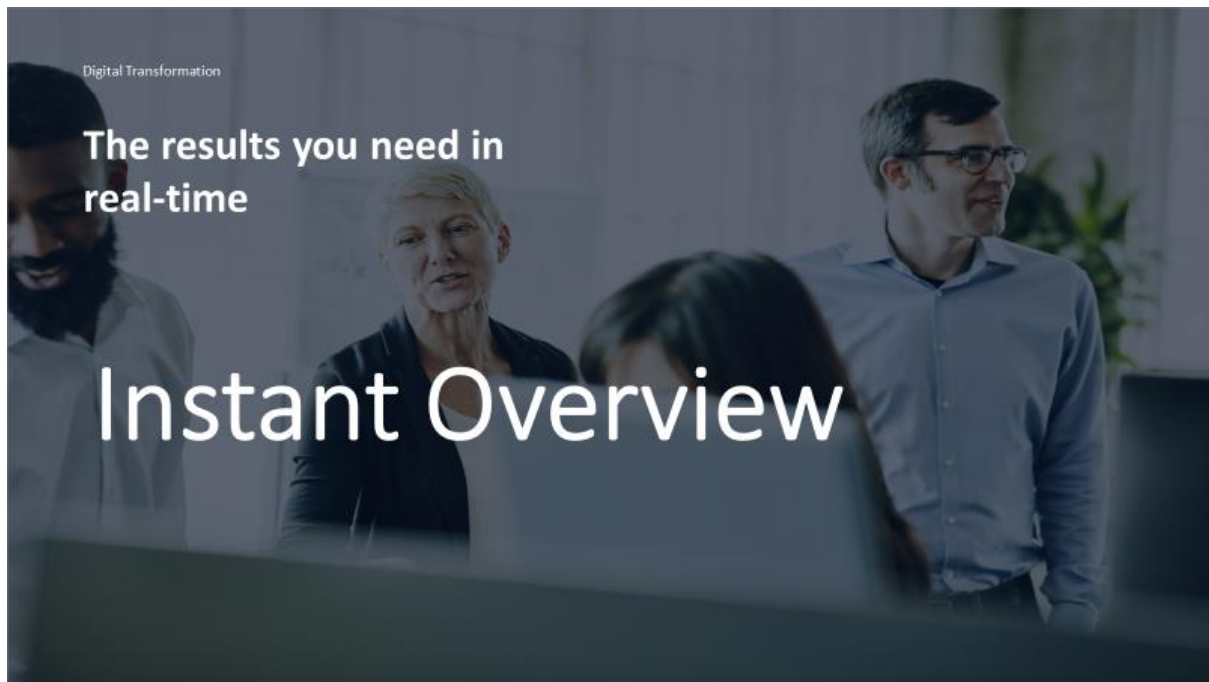
This is a data set that comes in a format defined applied and recorded by you and you are the first and only party to see and use this exact set of datasets. It is primary data.

When it comes to data businesses collect data from suppliers, vendors, partners, teams, affiliates, employees, and customers this is primary data or first-party data

which have direct impact on the business as choice of partners, suppliers, vendors, teams, customers and with a direct impact on the ROI

First-party data is the information you gather directly from your audience.

It could include data you gathered from online properties, data in your customer relationship management system or non-online data you collect from your customers through surveys and various other sources.



To understand why prime or first data are so high-valued. It is the dataset with direct impact on our performance and results ROI. No other dataset can give us as accurate precise solid, exact, meticulous, definite, specific, strict, skillful, authentic, systematic, proper, rigorous, factual, correct, true, definitive, authoritative insight as the prime-data set.

Here are a definition and meaning of the 3 different levels of dataset

First-party data

First-party data differs from second-party and third-party data. It comes directly from the source and is the most precise solid, exact, meticulous, definite, specific, strict, skillful, authentic, systematic, proper, rigorous, factual, correct, true, definitive, authoritative set of data you can gather.

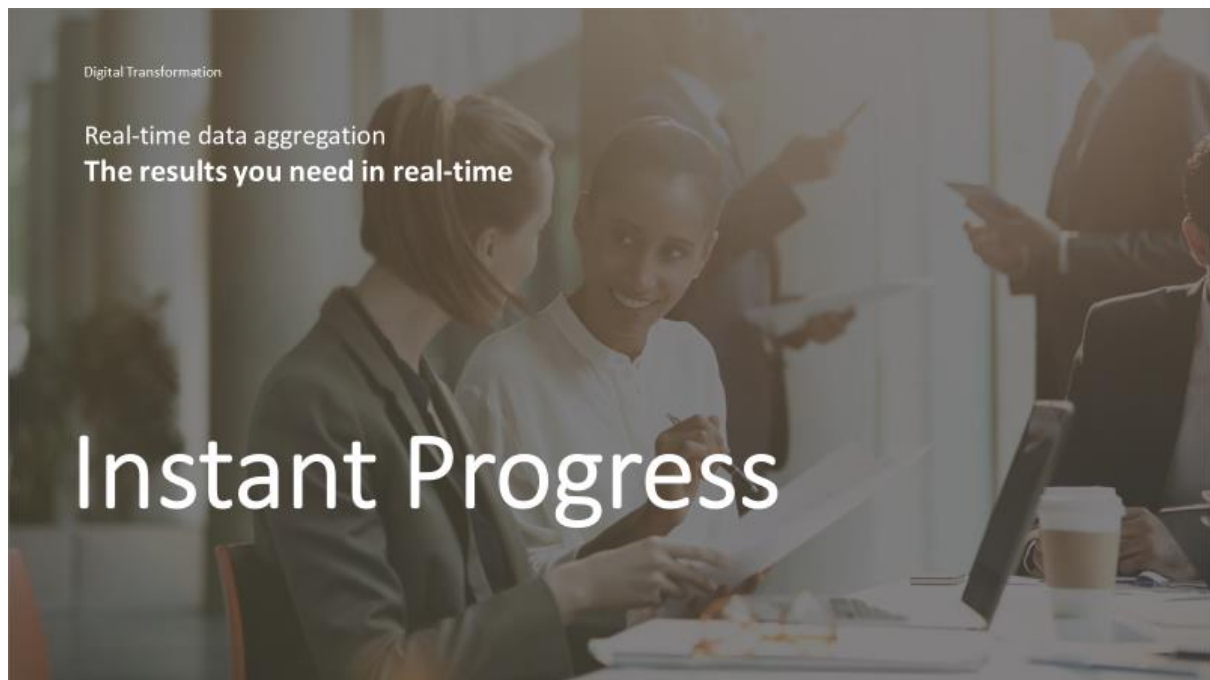
Second-party data

Second-party data is the first-party data of another company.

You can purchase second-party data directly from the organization that collected it or buy it in a private marketplace.

Third-party data

Third-party data is information a company has pulled together from numerous sources. You can buy and sell this kind of data on a data exchange, and it typically contains many data points.



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When you gather information direct from your suppliers, vendors, partners, affiliates, employees or teams you gain prime data or first-party data and when data comes directly from defined audience, there is high confidence in the accuracy, validation, trustworthiness, honesty and reliability as well as the relevance to your business.

First party or prime data are preferred data in any business today, because they can support the ROI and performance level cross functions, cross countries, and cross teams.

Different types of dataset are useful in different scenarios, real-time data aggregation where you can define exact the set of data you need to make the decision.

It can also be helpful to make different types of dataset.

First-party data is the foundation of your information insight and facts.

For supplier management the prime data are crucial to understand supplier capability and performance level, while ensuring legislation and ongoing monitoring.

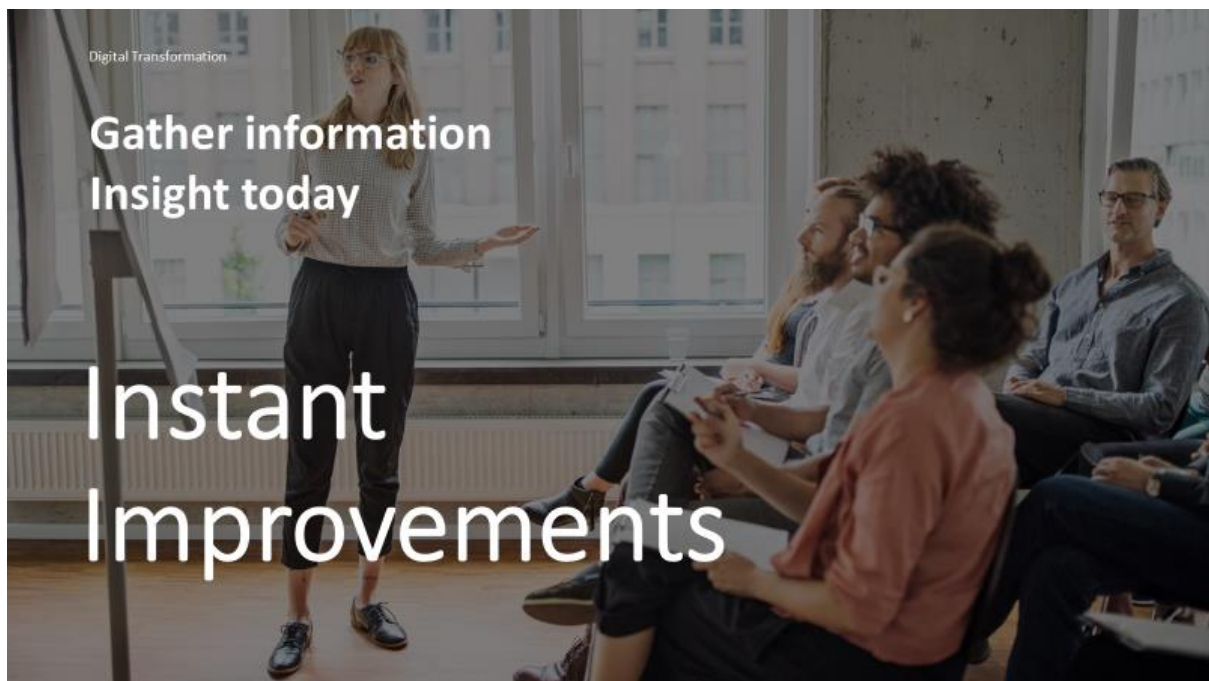
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With production prime data can improve production and up-time and scale efficiency

While in HR prime data are the key to understanding the organization drive, culture and performance it is a simple source for learning and training while ensure checklist and protocols.

Collect the prime data and keep your organization, teams and employees informed with insight facts and evidence

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Pellucid

A simple way to collect the prime-data-set

From the tool define apply and record gather the information you need and desire to base your decision on.

Quality data



Prime-data or first data gathered by you. Are

the best data set you can get access to?

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Collect Data in 3 Steps

The process consists of the following three steps.

Define What Information you want to collect.

First things first, divide your categories and ensure you gather the information you need in each category, over time you will be able to see the development in each category while having the original set of prime-data.

When you define what you want to gather you will need to decide from whom do you want to get what.

Define

Who to send out to: Define all recipients?

What you want to accomplish: Define your assessment, questionnaire, protocol, or checklist.

How to respond: Define how you want the answers

Apply

Set a Deadline for when you want response to be in.

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Make the introduction e-mail to all receptance's and let them know what information you are collecting and why you are collecting the information.

Record

The analyzed results and report

Real-time data aggregation allows you to see results and overview as data is entered analyzed and in reports.

Data can always be exported to excel for further analysis and insight.

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Forms or Surveys are the universal way of gathering information

From the form build and create the questions you need answer to. Because you know the recipient

Surveys are one way in which you can directly ask customers for information. You can use them to collect either quantitative or qualitative data or both. A survey consists of a list of queries respondents can answer in just one or two words and often gives participants a list of responses to

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choose from. You can conduct surveys online, over email, over the phone or in person. One of the easiest methods is to create an online survey you host on your website or with a third party. You can then share a link to that survey on social media, over email and in pop-ups on your site.

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Improving Your Insight facts and evidence (understanding)

It can be difficult or impossible to get to know every one of your customers personally, especially if you run a large business or an online business. The better you understand your customers, though, the easier it will be for you to meet their expectations. Data collection enables you to improve your understanding of who your audience is and disseminate that information throughout your organization. Through the primary data collection methods described above, you can learn about who your customers are, what they're interested in and what they want from you as a company.

Identifying the right partner Supplier or Areas for Improvements or Expansion

Gathering data analyzed in real-time helps you gain insight and overview for what decisions to make, it gives you clarity over where the business is doing well and where the business has room for improvements.

It can also reveal opportunities for expansion or opportunities.

Development and monitoring

The data you collect can help you gain insight facts and evidence and help predict future trends, enabling you to prepare and make the right decisions.

While you can gather data as you need you may be able to monitor, predict overview or develop the right insight and be able to react to them accordingly.

Better Engagement

From the prime-data you gain insight facts and evidence and the more you know more about your suppliers, vendors, partners, affiliates, employees or teams the better you can engage and get right people involved in right processes.

The prime-data collection makes it even possible to address personalization by adjusting your engagement and involvement directly to teams, suppliers, vendors, or partners.

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Digital Transformation

The results you need in
real-time

Instant Pivot